WHAT IS CLAIMED IS:

| 1 | 1. A method of facilitating access to documents, comprising: |
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| 2 | determining a document tag associated with a document; |
| 3 | determining a content selection tag associated with a content reader; and |
| 4 | arranging for the content reader to receive information associated with the |
| 5 | document based on the document tag, the content selection tag, and at least one |
| 6 | entitlement rule. |
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| 1 | 2. The method of claim 1, wherein an entitlement rule includes: |
| 2 | an entitlement subject associated with a group of content readers. |
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| 1 | 3. The method of claim 1, wherein an entitlement rule includes: |
| 2 | an entitlement resource associated with at least one document. |
| | |
| 1 | 4. The method of claim 1, wherein an entitlement rule includes: |
| 2 | an entitlement subject associated with a group of content readers; |
| 3 | an entitlement resource associated with at least one document; and |
| 4 | an entitlement action associated with the entitlement subject and the entitlement |
| 5 | resource. |
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| 1 | 5. The method of claim 4, wherein the entitlement action enables a content reader |
| 2 | to perform at least one of the following actions: (i) receive an indication of a document, |
| 3 | (ii) receive a document, (iii) modify a document, and (iv) delete a document. |

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1 6. The method of claim 1, further comprising: 2 determining the entitlement rule. 7. The method of claim 6, wherein said determining is based on information 1 . 2 received from a content publisher. 8. The method of claim 1, wherein an entitlement rule is associated with at least 1 2 one entitlement tag. 9. The method of claim 8, wherein an entitlement tag is associated with at least 1 one entitlement tag domain. 2 10. The method of claim 9, wherein the entitlement tag domain comprises a 1 single-rooted, hierarchical data structure. 2 11. The method of claim 9, wherein the entitlement tag domain comprises multi-1 level domain, and at least one domain level comprises a plurality of entitlement tags. 2 12. The method of claim 8, wherein the entitlement tag is associated with at least 1 one of: (i) a content reader category, (ii) a content reader region, and (iii) a document 2 3 category.

13. The method of claim 1, wherein said arranging comprises transmitting an

indication of the document to the content reader.

- 1 14. The method of claim 1, wherein said arranging comprises transmitting the 2 document to the content reader. 1 15. The method of claim 1, wherein the document tag is determined by retrieving 2 information from a database. 1 16. The method of claim 1, wherein the documents tag is determined by receiving 2 information from a content publisher via a graphical user interface. 1 17. The method of claim 1, wherein the document tag comprises at least one of: 2 (i) a primary tag, and (ii) a secondary tag. 1 . 18. The method of claim 1, wherein the content selection tag is determined by 2 retrieving information from a database. 19. The method of claim 1, wherein content selection tag is determined by 1 receiving information from the content reader via a graphical user interface. 2 1 20. The method of claim 1, wherein said arranging is further based on a content 2 reader tag.
- 1 21. The method of claim 1, wherein the document comprises content to be 2 provided to a content reader device via a communication network.
- 1 22. The method of claim 21, wherein the communication network comprises at 2 least one of: (i) the Internet, (ii) an intranet, (iii) a public network, (iv) a public switched

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| 3 | telephone network, (v) a proprietary network, (vi) a wireless network, and (vii) a local |
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| 4 | area network. |

- 23. The method of claim 21, wherein the document comprises at least one of: (i) 1 2 text content, (ii) image content, (iii) audio content, and (iv) executable content.
- 24. The method of claim 21, wherein the content comprises at least one of: (i) 1 . financial information, (ii) financial news, (iii) information about financial events, (iv) 2 3 investment information, and (v) market information.
- 1 25. The method of claim 1, further comprising: 2 transmitting the document to the content reader.
- 1 26. The method of claim 25, wherein said transmitting is performed via at least one of: (i) a content controller, (ii) a content publisher, (iii) a content reader, (iv) a 2 personal computer, (v) a server, (vi) a portable computing device, (vii) a wireless 3 telephone, (viii) a Web site, and (ix) an electronic mail message.
- 1 27. A computer-implemented method of facilitating access to investment 2 research documents, comprising: determining a document tag associated with an investment research document; 3 4 determining a content selection tag associated with a content reader; 5 determining an entitlement tag associated with at least one of the investment 6 research document, the document tag, the content reader, and a content reader tag; and
 - transmitting the investment research document to the content reader via a communication network in accordance with the entitlement tag.

| 1 | 28. An apparatus, comprising: |
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| 2 | a processor; and |
| 3 | a storage device in communication with said processor and storing instructions |
| 4 | adapted to be executed by said processor to: |
| 5 | determine a document tag associated with a document, |
| 6 | determine a content selection tag associated with a content reader, and |
| 7 | arrange for the content reader to receive information associated with the |
| 8 | document based on the document tag, the content selection tag, and at least one |
| 9 | entitlement rule. |
| | |
| 1 | 29. The apparatus of claim 28, wherein said storage device further stores at least |
| 2 | one of: (i) a document database, (ii) a content reader database, (iii) an entitlement rule |
| 3 | database, and (iv) an output database. |
| 1 | 30. The apparatus of claim 28, further comprising: |
| 2 | a communication device coupled to said processor and adapted to communicate |
| 3 | with at least one of: (i) a content publishing device, (ii) a document storage device, (iii) a |
| 4 | content controller, (iv) a content reader device, and (v) a payment device. |
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| 1 | 31. A medium storing instructions adapted to be executed by a processor to |
| 2 | perform a method of facilitating access to documents, said method comprising: |
| 3 | determining a document tag associated with a document; |
| 4 | determining a content selection tag associated with a content reader; and |

rule.

| 5 | arranging for the content reader to receive information associated with the |
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| 6 | document based on the document tag, the content selection tag, and at least one |
| . 7 | entitlement rule. |
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| 1 | 32. A method of facilitating access to documents, comprising: |
| 2 | receiving a document from a content publisher; |
| 3 | determining a document tag associated with the document; and |
| 4 | determining an entitlement rule associated with the document. |
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| 1 | 33. The method of claim 32, wherein said determining comprises: |
| 2 | receiving from the content publisher an indication of the entitlement rule. |
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| 1 | 34. The method of claim 32, wherein said determining comprises: |
| 2 | automatically determining the entitlement rule based on at least one of: (i) the |
| 3 | content publisher, (ii) a document tag associated with the document, and (iii) a content of |
| 4 | the document. |
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| 1 | 35. A method of facilitating access to documents, comprising: |
| 2 | determining a document tag associated with a document; |
| 3 | determining a content reader tag associated with a content reader; and |
| 4 | arranging for the content reader to receive information associated with the |
| 5 | document based on the document tag, the content reader tag, and at least one entitlement |